

# CODE OF ETHICS OF THE OKLAHOMA LAND TITLE ASSOCIATION

## ADOPTED AUGUST 1930

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*WE, the members of the* Oklahoma Title Association, do hereby establish and promulgate the following code of ethics whereby our profession shall be governed, and do solemnly pledge our adherence thereto:

Considering that the safety of the home and investments of our fellow citizens and consequently their peace of mind are dependent upon the skill and integrity of those who engage in the title profession,

*We Declare* that our services shall be faithfully and impartially rendered to those engaging them. Our duty to our clients and the aid which we can render to the progress and development of our community shall be of paramount importance, and our compensation therefore shall be secondary.

Considering that in the course of business, we come into possession of many secrets belonging to our clients and our neighbors,

*We Declare* that our relationship with our clients shall be such as to inspire in them complete confidence that their private affairs will be as safe and as secret in our possession as in theirs, and to that end we will use all care that the conduct of our lives and our business shall be above reproach.

Considering that the service rendered by us is a personal one and that our product is not one which can be disposed of in the marketplace to all comers,

*We Declare* that we unqualifiedly condemn all unethical and dishonorable practices, and establish as a sole basis of remuneration, the time and labor expended and the risk incurred by us.

Considering the many years of patient labor required to attain the skill to adequately and accurately perform the services required of us, and the liability constantly and increasingly incurred by us,

*We Declare* the accuracy required, the labor and diligence used, and the ever-present risk under which we live, deserves a commensurate remuneration.

Considering that the dignity and responsibility of our profession should be self-evident,

*We Declare* that our products shall be attractive in the appearance and unquestioned in reliability, and that all damages sustained by our clients shall be promptly and gladly paid, upon presentation of sufficient proof of loss.

Considering that the casting of aspersions at our competitor, or the making of derogatory remarks of his product, is unworthy and disloyal, contributory to loss of confidence, and tending to lower the title profession in the estimation of the public,

*We Declare* that our competitor shall have our generous consideration, assistance and cooperation, and be accorded by us the courtesy due one gentleman from another.

